

# SURVEYREPUBLIC

## Privacy Policy

Survey Republic acknowledges and respects the privacy of personal information and is committed to the protection of the information that we hold.

This policy sets out the way in which we will use, manage and protect your personal information in accordance with applicable Australian privacy legislation in keeping with our company's policies on full disclosure and transparent business practices

By providing your personal information to us and by taking part in Survey Republic Surveys ("Surveys") you agree to this Privacy Policy. We may review and update this Privacy Policy from time to time to abide by new legislation, observe industry best practice or as a result of changes in the business environment. All personal information held by us will be governed by our most recent Privacy Policy. The most recent Privacy Policy will always be available through the Survey Republic Surveys website [www.surveypublic.org](http://www.surveypublic.org)

## Our company

Survey Republic Surveys ("Survey Republic conducts market research and leadgeneration services for the non-profit sector & focused primarily in support of charity organisations.

Survey Republic works closely with some of the Australia's leading charities to uncover trends, gauge individual preferences and identify marketing opportunities. We supply opted-in data to our clients for marketing purposes.

Survey Republic is a brand owned by Survey Republic Inc. located at Unit 4206/4738 Salamanca Poblacion Makati City Philippines 1210. Survey Republic Inc. is the sole owner of information collected via Survey Republic online & telephone questionnaires.

## Data protection

Survey Republic Inc. takes privacy and the management of personal data extremely seriously. Survey Republic Surveys adheres to the Privacy Act (1998), Do Not Call Register Act of 2006 (DNCR), Telemarketing Research Calls Industry Standard of 2007 (TRCIS) and other Data Protection Policies and Regulations of the Australian

Communications and Media Authority (ACMA), to ensure that the personal information you provide to us is secured and will only be used for the purposes stated in the opt-in statement and this Privacy Policy.

# SURVEYREPUBLIC

## What information do we collect?

We only collect personal information that is necessary for us to conduct our business and comply with our policies and procedures. The nature of the personal information we collect will be dependent upon your interaction with the Survey Republic Surveys and the particulars of the survey in which you take part. The personal information we may collect includes, your name, address, email address, date of birth or age bracket and phone number and other personal preferences you may disclose to us in relation to the survey in which you take part. or that is contained in communications between us and you, including sensitive information.

## Use of your information

Survey Republic Surveys will only use or share your personal information as described within this Privacy Policy Statement and within the opt-in statement as advised in our marketing questionnaire.

Based on responses you provide, information may be passed on to selected charity partners and the charities named in the questionnaire and other selected commercial third parties so they can provide you with other offers and promotions. Affiliated companies may be located outside the country in which you reside, including Australia, NZ, US, UK, Ireland, EU and Philippines.

## General disclosure of your personal information

Personal information collected via Survey Republic Surveys is used to:

- Provide you information regarding Survey Republic Surveys, our charity partners & organisations named in the questionnaire.
- Support our charity partners and the organisations and brands.
- Inform selected charity organisations of your nominated charitable preferences.
- Contact you, via telephone, e-mail and SMS in relation to Survey Republic Surveys, our charity partners & organisations named in the questionnaire.

## How we collect and hold personal information

We collect most personal information directly from you when you participate in Survey Republic surveys, Information received may be held in electronic and hard copy files.

Surveys are conducted over the telephone and a Survey Republic Survey Agent will invite a respondent to participate via the following statement:

## Invitation to participate (Intro)

“Hi, this is <Agent Name> calling from Survey Republic Surveys, and today we’re conducting a very short questionnaire about some of Australia’s best-known charities. I promise I will be quick, is that okay? - YES/NO”

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## Opt-in & Transparency

Survey Republic strives to be transparent in relation to the collection of data & respondents. To that end we require respondents to “opt-In” by answering “Yes” to a “mandatory opt-in statement” prior to undertaking the survey.

The mandatory statement agreed by the respondent in-order for the survey to proceed is as follows:

### 1st Mandatory Statement - Opt-In Agreement (Pre-Survey)

“Just before we get going, the “Survey Republic” Quality Team or charities mentioned in this call may choose to follow up with you regarding your answers, however you can optout at any time by visiting our website: [www.surveypublic.oeg](http://www.surveypublic.oeg), is that okay? -YES/NO”

We also include a second mandatory statement immediately following the final survey question to ensure respondents a fully informed, the second mandatory statement is as follows:

### 2nd Mandatory Statement – Disclaimer (Post-Survey)

“That’s it! <Customer’s Surname or First Name>, Just before I go, Survey Republic Surveys isn’t a charitable organisation, we’ve been authorised by the charities mentioned to gauge the publics charitable interests on their behalf and we thank you kindly for your time today and just note that Survey Republic, our internal Quality team & the charities

may choose get in-touch with you at a future time. Please note that all policy information is available by visiting our website at [www.surveypublic.oeg](http://www.surveypublic.oeg), is that okay? -YES/NO”

Some questions on our marketing questionnaires are specific to our charity partners, and the organisations and brands in the questionnaires. By expressing interest and opting-in to their brands or products, you are also agreeing to be contacted by them, by phone, email, or SMS. You may need to contact SURVEY REPUBLIC SURVEYS, its charity partners, and the organisations and brands named in the questionnaire, directly, should you decide to opt-out from further communication from these brands.

Your data may be used for analytical purposes. Your data may also be used in conjunction with data we may have received from other sources in order to personalize and target communication to you better, and we may share information with other companies for the same reason.

Your data may be shared and combined with other companies who hold your personal data, and we may use information from other sources to add to data we already hold. This information may help us to improve our ability to service your needs on a personalised basis, by helping us to learn more about you and your purchasing habits and allowing us to let you know about offers you might be interested in.

Your data may be used for data validation, enhancement, information verification, suppression, tracing, individual reference or look up services, and to the extent permitted by law by SURVEY REPUBLIC SURVEYS, its charity partners, and the organisations and brands named in the questionnaires.

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Please remember that you can OPT-OUT at any time (see OPT-OUT below). Furthermore, you can request suppression of your details from Survey Republic's database if you would prefer us not to use your information for any of the above.

You can also request to know what personal information Survey Republic holds about you, by contacting us via the contact form on our website [www.surveypublic.org](http://www.surveypublic.org).

## Partner Registrations

Survey Republic Surveys may also receive information about you when you register in one of our affiliate or partner sites, or when you take part in a special promotion for one of these affiliates or partners.

If you have registered with Survey Republic Surveys through one of our 3rd party partner sites, it is possible that the 3rd party site may also retain your data, but only in accordance with the terms and conditions as published by them on their websites.

## Opt-Out

You can opt-out from Survey Republic Surveys at any time by clicking on the OPT-OUT link found on any page of this website. Your details will be suppressed. Survey Republic Surveys will make no further calls to you and your details will no longer be passed on to any third parties. To request suppression from Survey Republic, please fill in our contact form and input "Opt-Out" as the subject.

## Right of Transfer

Should Survey Republic Surveys choose to sell or transfer its business assets, it is possible that the information we hold may be transferred as part of the transaction. Survey Republic may choose to retain a copy of the information post sale or transfer.

## Changes to Privacy Policy

Survey Republic Surveys reserves the right to update this Privacy Policy from time to time and without notice. If you do not agree with the terms of this Privacy Policy, please do not submit any information or accept any of the offers available from SURVEY REPUBLIC.

## Contact Details

If you would like to send us any questions about privacy issues, have any concerns about privacy or wish to make a complaint about any breach or potential breach of this Privacy Policy or the National Privacy Principles, please contact us [HERE](#).